EUBrasilCloudFORUM Marketplace

A unique entry-point to access relevant information about EU-BR collaboration in ICT, for all stakeholders interested in new partnerships and business opportunities

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About EUBrasilCloudFORUM

University of Brasilia

University of São Paulo

Federal University of Santa Catarina

University of Coimbra

Trust-IT Services

Waterford Institute of Technology

About EUBrasilCloudFORUM

Scope: to enable Europe and Brazil to formulate and develop a common strategy for Research & Innovation in Cloud Computing

www.eubrasilcloudforum.eu

1

FORUM
A community driven engagement forum for EU-Brazil policy and research and innovation dialogues

2

ROADMAP
EU-Brazil Research and Innovation ROADMAP and Action Plan related to Cloud Computing

3

MARKETPLACE
A web based Service Platform to promote the results from the EU-Brazil community & success stories

4

EVENTS
including EU-BR policy dialogue, Cloudscape Brazil, and cooperation workshops

About EUBrasilCloudFORUM

A SNAPSHOT OF THE RESULTS SO FAR

1

FORUM
More than **30 experts** actively engaged in 2 Working Groups; **2 reports** delivered

✓**Growing & engaged community of relevant EU-BR stakeholders with over 1600 contacts**

2

ROADMAP
Preliminary Research Roadmap released in December 2016, second release expected in December 2017

✓**Strategic contributions gathered from events & WG activity**

3

MARKETPLACE
Beta version online with 5 out of 6 sections; **23 companies** already listed in the SMEs & Startups area; 170 SMEs invited

✓**A unique entry-point to access relevant information about EU-BR collaboration in ICT**

4

EVENTS
Organization of **4 project workshops/events**; Participation to 19 international events with exhibition boots and presentations

✓**Cloudscape Brazil is now a confirmed partner event of CSBC**

CSBC 2017

EUBrasilCloudFORUM Marketplace
on cloud-related technologies, including IoT and Big Data

https://eubrasilcloudforum.eu/en/marketplace

✓ A space, for **European & Brazilian industry and research excellence** to showcase how cloud-based services are creating innovation and improving the sector's competitiveness in both regions.

✓ An **online meeting point** where public and private stakeholders can find relevant information from **past and current research initiatives**, get in touch with key **stakeholders**, and access tangible technological **assets** and produced as a result of cross-regional activities

EUBrasilCloudFORUM Marketplace
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EU-BR Cloud computing research

Coordinated calls in ICT between Brazil and EU started in 2010, with 3 coordinated calls launched in 2010, 2012 and 2015. Discover the projects funded so far.

European and Brazilian SMEs and Startups

European SMEs and Start-ups involved in research projects and Brazilian start-ups hosted at CATI-certified accelerators.

Stakeholders

Who is behind EU-Brazil collaborative research in ICT? Meet the experts in our network

Documents & Reports

Read our reports and deliverables and get insights into how Europe and Brazil are working for the development of a joint ICT market

EUBrasilCloudFORUM events

Discover EUBrasilCloudFORUM past events, organised in Europe and Brazil. Plan your presence at future events.

Technological Assets (coming soon)

Services, tools and software components resulting from past EU-Brazil collaborative research projects will soon be accessible in this area

European and Brazilian SMEs and Startups

Why? Brazilian startups & SMEs

The announcement of the 4th EU-Brazil Coordinated Call on Information Technology and Communication, brought about the possibility for **Brazilian start-ups** listed in the Brazilian Information Technology Committee **to join project consortia as full-members for the first time.**

CATI eligible institutions list

"Cloudscape Brazil 2016 was very fruitful for us: we did end up submit a proposal to the H2020 EUB2 call"
Carsten Oliver Schirra, Head of Philips Research Brazil

PHILIPS

Why? European startups & SMEs

Research is a key component for European companies to stay up to date on the newest technological developments in the cloud market, to develop cloud services/solutions that are innovative and can easily be integrated with other services/solutions.

Technological innovation constantly changes the demand for cloud services. The main technological cloud computing trends in Europe for 2016 include: *hybrid cloud environments; cloud brokerage; hyper-converged cloud solutions; disaster recovery; container technology*.*[Source: CBI.eu]*

1° Marketplace
applicant EU SME

WIKON Kommunikationstechnik GmbH - Data Logistics is a German company with 25 years' experience in developing solutions for communication between machines (M2M). Currently WIKON is taking new challenges in Brazil and Chile. Thanks to their application to the Marketplace they attended the EU-BR Policy dialogue in ICT in Brussels, November 2016

EU-BR opportunities for R&I & business collaboration

EUBrasilCloudFORUM WG analysis for EUBR cooperation on Cloud Computing, including Security aspects

▶ Opportunities for an **EU-Brazil harmonised data protection** framework based upon the EU GDPR

▶ Trustworthy cloud for **Industry 4.0** across the Atlantic, where SMEs must take a leading role

▶ **Cloud federation** towards a standardized way of deployment, optimization and maintainability of applications in the 2 Regions

▶ Enforce the **privacy agreements & SLAs, Working on common regulations between EU – BR and delivering the necessary tools** that will help to be compliant with them.

▶ Lack of a **Brazilian standards** body for Cloud computing

Make your voice heard as part of our WG at:
https://eubrasilcloudforum.eu/en/working-group-policy-based-challenges-eu-br-cooperation-cloud-computing-survey

23 companies so far in the Marketplace:
15 Brazilians (10 cities) and 8 Europeans (5 countries)

EWBO
Viewbooster360 - Belo Horizonte, Brazil

SInteliCom
SInteliCom - Campinas, Brazil

Lemobb - São Paulo, Brazil

VR Monkey - São Paulo, Brazil

ACT Sistemas - São Miguel do Oeste, Brazil

DEV Tecnologia - São Paulo, Brazil

Riosoft, Rio de Janeiro, Brazil

Gennera - Consultoria e Desenvolvimento de Software, Florianópolis - Brazil

ContaAzul - Joinville, Brazil

AQUARELA, Florianópolis, Brazil
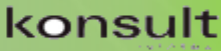
Konsultex Informatica. São Paulo, Brazil

Khomp, Florianópolis, Brazil

USTORE, Recife, Brazil

Propus - Tecnologia dedicada a negócios, Porto Alegre, Brazil

Anolis - Tecnologia da Informação, Natal, Brazil

Agrivi - United Kingdom

GEMA - Portugal

IN2 search interfaces development - United Kingdom

openQRM Enterprise - Germany

BEIA CONSULT INTERNATIONAL - Romania

Fraunhofer Institute for Applied Information Technology FIT - Germany

7bulls - Poland

WIKON Kommunikationstechnik GmbH - Data Logistics, Germany

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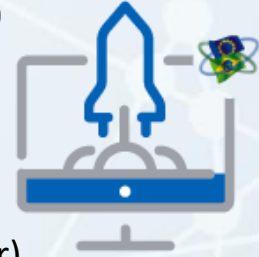
Brazilian companies:

▶ **Make Big Data and ICT useful for businesses across sectors**, from PMIs to Large Organisations, public and private sectors. Benefits: anticipate business opportunities based on consumer behaviour

▶ **Offer innovative cloud solutions** and other web based solutions, **to storage** larger volumes of unstructured data, at lower costs, making it faster to implement big data applications, to companies without financial, logistics and skills to do it internally.

▶ **Provide IoT solutions for different sectors**: engineering, e-commerce, web/deskop and mobile smart solutions, interactive experiences in education & games.

▶ **Support and train companies** on how they can benefit from cloud technologies.

European companies:

▶ **IoT and Cloud Computing solutions and applications:** energy (oil, gas, water), e-health (tele-diagnosis, emergency communication systems), agriculture (frost warnings, disease alert for plants, evapo-transpiration calculations) heliports, hydro energy, communications (digital media content management), marketing (Technological creativity cloud services)

▶ **Complex Cloud and multi-cloud environments services across sectors**, from SMEs to Large companies: financial, automotive, pharmaceutical, beverage, media, retail

▶ Software developers and end-users in **early stages of software creation**, towards better products and services.

▶ Web-based open source **Datacenter management** and cloud computing platform that integrates flexibly with existing components

Apply for EUBrasilCloudFORUM Market Place

https://eubrasilcloudforum.eu/en/apply-eubrasilcloudforum-market-place
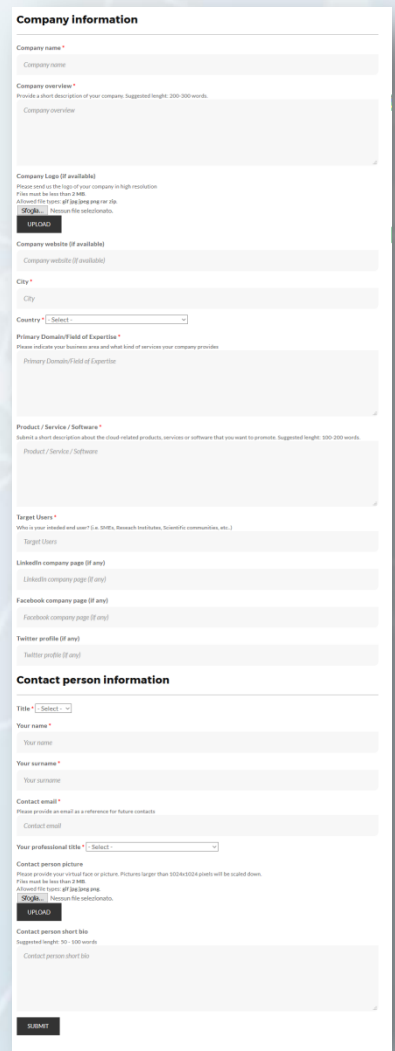
Who can apply?

▶ European Universities and Research Institutions as well as **Start-ups and SMEs involved in research projects & initiatives**

▶ Brazilian Universities and Research Institutions as well as **start-ups hosted at CATI-certified accelerators**

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https://eubrasilcloudforum.eu/en/cloudscape-brazil-and-workshop-cloud-networks-2017