



INCREASING INTERNATIONAL STI COOPERATION BETWEEN **BRAZIL** AND THE **EUROPEAN UNION**

What is up for stakeholders?

Webinar

29.04.2016



The INCOBRA project has received funding from the European Union's Horizon 2020 Research and Innovation programme, under the Grant Agreement number 692520. This publication reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.



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INCOBRA means...

INCOBRA means *Increasing International Science, Technology and Innovation Cooperation between Brazil and the European Union* (3 year project – feb/2016 to feb/2019)

We are aiming at...

- ✓ Anticipating trends, opportunities and risks in certain scientific sectors and preparing Brazilian and European organizations to make the best value of cooperation to address those trends, opportunities and risks
- ✓ Supporting existing or new R&I networks involving Brazilian and European organizations to further articulate their scientific activities
- ✓ Helping the alignment and coordination of innovation funding programmes in Brazil and Europe, to pave the way for coordinated/combined/joint funding mechanisms
- ✓ Stimulate further interaction among European and Brazilian R&I stakeholders to encourage new joint projects and to jointly explore existing funding opportunities.

An overview of our agenda

- ✓ Strategic foresight workshops – to identify the trends, opportunities and risks in certain scientific sectors: **Campinas, Brazil (November/2016) + Frankfurt, Germany (January/2017)**
- ✓ Brokerage events and working meetings – to stimulate the development and consolidation of Brazil-Europe networks and partnerships in Research & Innovation and to foster the articulation of their scientific activities
- ✓ Training camps, focus group and workshops – to promote the coordination and alignment of Research & Innovation funding mechanisms in Brazil and in Europe (from the technical details of the planning/implementation/evaluation of those programmes, up to high-level recommendations of political, legal and institutional measures).
- ✓ Webinars, helpdesk, info days, info sessions - to provide capacity building for European and Brazilian organizations to make the best use of existing funding opportunities for R&I in both sides

What is at stake?

Stakeholder Group > A stakeholder-driven basis to implement INCOBRA

- ✓ SG to be actively involved in relevant INCOBRA activities
- ✓ Thematic expert institutions of the identified areas
- ✓ Dissemination-related activities
- ✓ **Participation in specific relevant activities**
 - ✓ Brokerage events, training camps, workshops, focus group...
- ✓ **Engagement tools to provide your opinion, influence the debate and get capacity building**
 - ✓ Website, webinars, info days, info sessions, helpdesk...

What do you win by being involved in INCOBRA?

- ✓ **Possible financial support to attend events** – upon invitation of INCOBRA consortium.
- ✓ **“Green card” for all INCOBRA events** – regardless of any seats availability limitations, your place is always secured, in case you would like to participate.
- ✓ **A dedicated space in INCOBRA web-based information system** – you will be granted access to a steering forum (reserved area) in INCOBRA website, to contact other stakeholders, to disseminate an event, to search/be sought for new projects and partnerships, etc.
- ✓ **“Priority access” for the Bilateral R&I cooperation networks supported by INCOBRA** – your involvement in any consortia requesting our support to coordinate scientific activities under the Call for Proposals we will be launching will be considered a favourable point in the evaluation and selection of the networks we will be supporting.

What do you win by being involved in INCOBRA?

- ✓ **Increasing the visibility and impact of your activities** – by including a news or article in our newsletter and/or website
- ✓ **Almost never-ending opportunities for cooperation and engagement with other stakeholders** – through the set of events INCOBRA is hosting, we are certain you will develop new business/scientific opportunities at the international level and that you will find the right European/Brazilian partner to cooperate with
- ✓ **Filling in knowledge and resources gaps and needs** – do you need a highly specialized scientific partner to conduct a certain research? Or a lab with very specific requirements to perform testing activities? Or even a business partner to intellectually protect your technology and take it to the market successfully? INCOBRA will be supporting these and other matchmaking initiatives among Brazilian and European organizations working with Research and Innovation.

Opportunities and benefits for stakeholders

Upcoming...

EVENT	EU (when/where/who)	BR (when/where/who)
Strategic Foresight WS	January/2017 Germany	November/2016 Campinas
Brokerage events	2° semester/2017 Brussels	2° semester/2017 São Paulo / Brasília
Training Camps	2° semester/2017 Vienna	2018 Rio de Janeiro
Strategic Scoping WS	2° semester/2017 Vienna	2018 Rio de Janeiro
Focus Groups	2018 Madrid	2018 São Paulo
Policy Roadshows	2019	2019
Infodays EU & BR	February/2017 Belgium	February/2017 Brasilia
Info Sessions	Spain (date non defined yet)	Porto Alegre, Recife (date non defined yet)
Webinars	June/2016 September/2016 December/2016 Every 3 months	

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