

# Brazil: Steps forward to H2020!

*Brazilian co-funding schemes to further enhance cooperation between the EU and Brazil in research & innovation*



INCREASING INTERNATIONAL STI COOPERATION BETWEEN **BRAZIL** AND THE **EUROPEAN UNION**

**Introduction: Why Brazil-EU cooperation at EARMA session? INCOBRA project.**

**EARMA Conference 2017 – Malta**

**April 26<sup>th</sup>, 2017**

**Sara Medina**



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# INCOBRA Goals

- ✓ 3 “magic words” for Science, Technology and Innovation (STI) cooperation between Brazil (BR) and the European Union (EU)

## 1. Focus

- Targeted STI cooperation activities
- Thematic priorities: bioeconomy, sustainable agriculture, food security, marine research, energy, nanotechnology, ICT, health and smart cities

## 2. Increase

- Further interaction among Brazilian and EU STI actors
- More partnerships, more joint STI projects

## 3. Enhance

- Improving framework conditions for STI cooperation
- Coordination of research and innovation (R&I) funding programmes

# What is INCOBRA?

- ✓ Increasing International Cooperation on STI between Brazil and the EU
- ✓ Horizon 2020 Project (2016-2019)
- ✓ Coordinated by **Sociedade Portuguesa de Inovação - SPI**



# INCOBRA Consortia



Portuguese Consulting Company



Fraunhofer Institute for Systems and Innovation Research ISI



Brazilian Innovation Funding Agency



Council from State Funding Agencies



European Business Network



Austrian Research Promotion Agency



Brazilian Association of Research and Innovation Organisations



Porto Digital Science Park



International Association of Science Parks and Areas of Innovation



Funding Agency for Research from the State of São Paulo



Catholic University from the State of Rio Grande do Sul



Spanish National Research Council



Centre for Social Innovation



University of Campinas

# FOCUS Dimension

## 1. FOCUS

Identify emerging STI topics of mutual interest

Prepare stakeholders for a leading role in R&I in those topics

**A. R&I  
Cooperation  
Survey Report**

**B. Open  
Consultation**

**C. 2 Strategic  
Foresight  
Workshops**

**D. List of  
priority  
topics**

**E. Action  
Plans**

**F. 2  
Brokerage  
events**

**Brazil: Date and  
place to be  
confirmed.**

**Europe: EBN  
Congress  
(Paris, 05 – 07 July)**

## FOCUS Dimension

### D. List of Priority Topics

### Provisional Results

#### Sustainable Bioeconomy

Integration of food and  
feed stock  
Rational use of  
agricultural waste

#### Food Security

Zero food waste  
Balanced nutritional  
status

#### Smart Cities

Urban systems  
Integrated sensors and  
connected appliances

#### Advanced Manufacturing

De-centralized  
manufacturing  
Resource efficiency

#### Solutions for the Elderly

#### Sustainable Use of Biodiversity

Genetic research  
Healthcare

#### Adaptation of Agriculture to Climate Change

#### Gene Therapy

Treatment of various  
health issues

#### Green Energy

Wind energy  
biomass use  
green house gas  
reduction technology

# INCREASE Dimension

## 2. Increase

Support to scaling up STI cooperation activities

**Brazil-EU R&I Bilateral Cooperation Networks  
Call to be launched in September, 2017**

Selection of up to 5  
Bilateral networks

**Travel Grants for  
the organization of  
meetings**

**Technical support  
for the selected  
networks**

**Support to identification of opportunities and  
preparation of application for interesting calls within  
the next Work Programme of Horizon 2020**

**Outcomes**

# INCREASE Dimension

## 2. Increase

Better mutual understanding of funding programmes

Capacity building for exploitation of existing funding opportunities

Mutual promotion of H2020 and Brazilian funding opportunities

A. Quarterly Webinars

B. Funding Opportunities Factsheets

C. Info Sessions

D. Info Days

E. Training on H2020

- Booklet on H2020 for BR organisations;
- Online course (July to December, 2017);
- Regional Workshops on H2020.



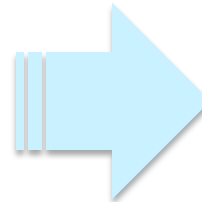
## Stakeholder Involvement

### INCOBRA is a stakeholder-driven project

Stakeholder  
Area (website)

LinkedIn  
Group

Twitter



Involvement in projects activities

Matchmaking tool

Promotion of funding opportunities

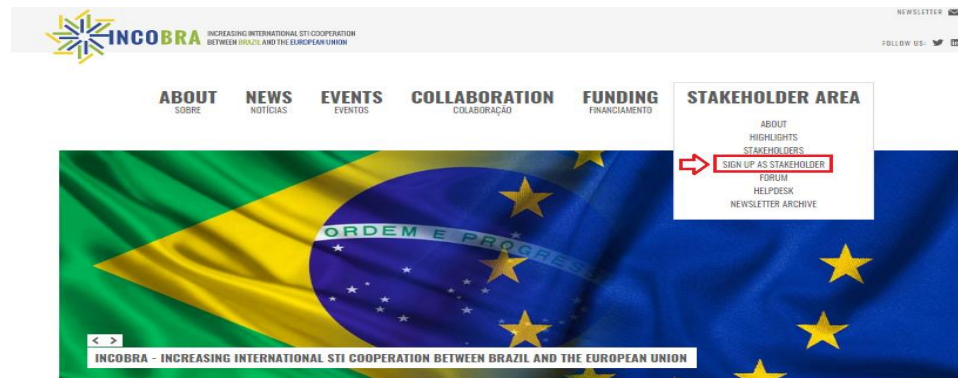
Helpdesk service

# INCREASE Dimension

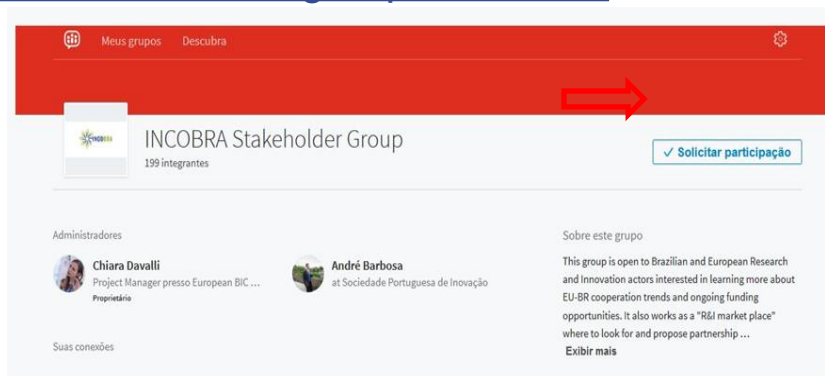
## Stakeholder Involvement

### How to become INCOBRA Stakeholder ?

Sign up at the INCOBRA website : [www.incobra.eu/](http://www.incobra.eu/)



Join LinkedIn Group : [www.linkedin.com/groups/8535503](http://www.linkedin.com/groups/8535503)

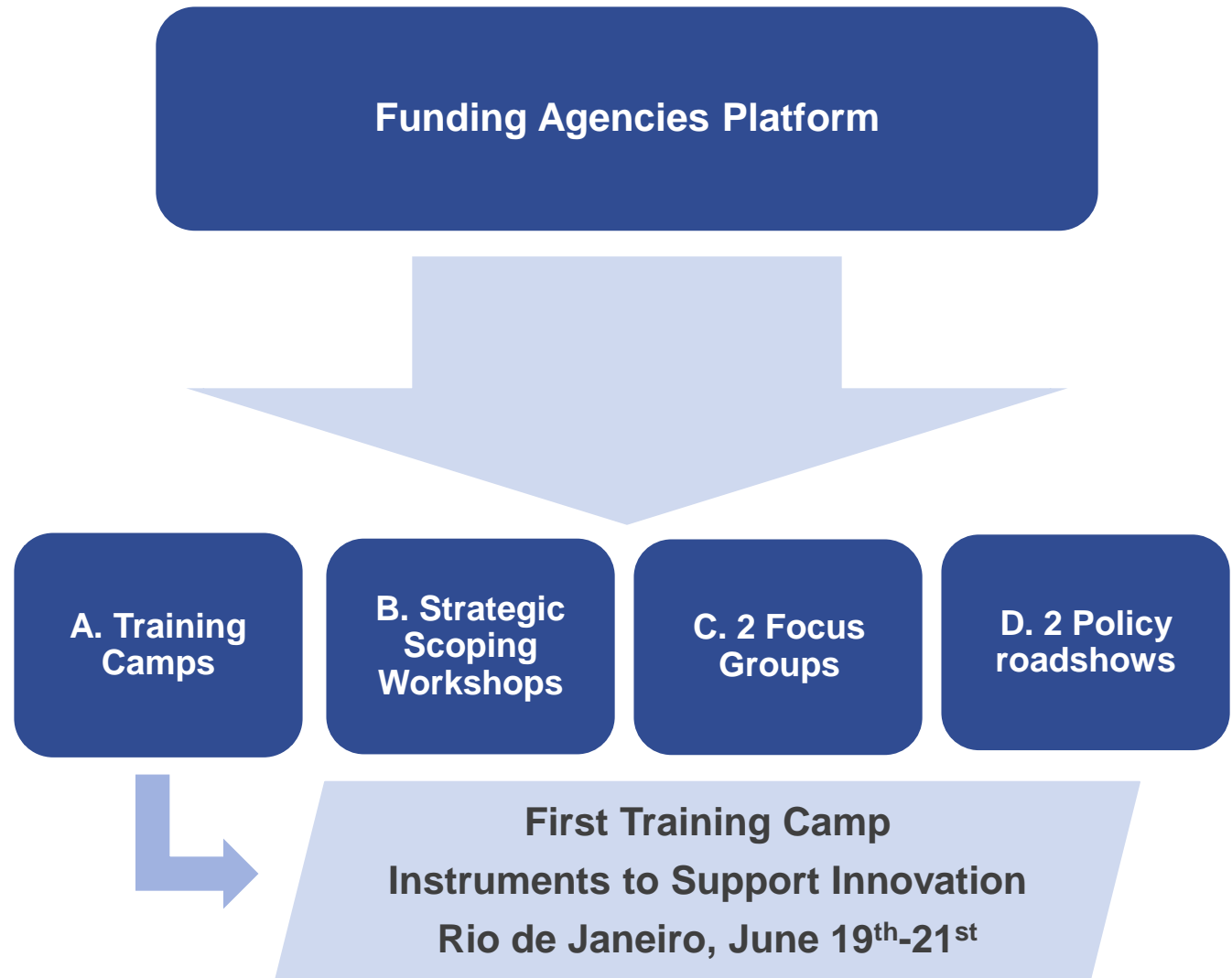


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## 3. Enhance

Coordination and alignment of research and innovation funding programmes



## Coming up Next

- ➔ **Factsheet** on co-funding mechanism for Brazilian participation in H2020: **Available now!**
- ➔ **Webinar** on co-funding mechanism and MSCA Individual Fellowships Call: **09 May**
- ➔ **Webinar** on the upcoming INCOBRA brokerage event in France – IoT [smart cities, health and heritage] - Short pitching slot for stakeholders: **June, 2017**
- ➔ **Brokerage event** back to back with **EBN Congress 05th-07th July, France.**
- ➔ **Brazil-EU R&I Bilateral Cooperation Networks Call** to be launched in **September, 2017**

# INCOBRA session at EARMA Conference 2017: What is the best deal for Europe?

**15:20-15:40**

## **Brazilian R&I Landscape and Bilateral Cooperation**

Julio Cesar Imenes – FINEP

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- Short overview about Brazilian R&I ecosystem
- Ongoing bilateral cooperation schemes between BR and EU organizations
- Challenges and benefits of bilateral cooperation

**15:40-15:50**

## **Brazil & EU Framework Programmes**

Chiara Davalli - EBN

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- BR participation in FP7 and H2020
- BR and H2020: FAPs' co-funding mechanism
- Challenges and Benefits

**15:50-16:00**

## **Mechanisms and tools for multilateral cooperation**

Berna Windischbaur - FFG

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- JPIs and ERA NETs
- Coordinated calls and joint calls: ICT and biofuels
- Practical recommendations on how to further promote EU-BR cooperation

**16:00-16:10**

Q&A and conclusions

**Sara Medina - SPI**

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# Thank you!

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Check out our website: [www.incobra.eu/](http://www.incobra.eu/)

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