



INCOBRA Training Camp
Programming Process on STI Organizations-Industry Cooperation

19-21 June 2017

Finep, Rio de Janeiro
Av. República do Chile, 330

AGENDA

Day 1 - June 19 2017

12:00 Registration, Networking Brunch

13:00 **Welcome and introduction to the INCOBRA Project** – Julio Cesar Imenes, INCOBRA Co-coordinator, Head of International Cooperation, Finep

13:15 **Introduction to objectives, programme** – Glenda Mezarobba – Area Manager, Scientific Collaborations, FAPESP

13:30 **Session 1: Needs and demands of STI executors**

Natura – Daniela Diogenes, Open Innovation and R&D Manager

Grupo Moura – Eurico Queiroz, Financial Planning & Investments Coordinator

Fundação CERTI – Laercio Aniceto Silva, Affairs Superintendent

Laboratório Nacional de Biociências – LNBio – Kleber Franchini, Director

14:30 Q&A

14:45 **Individual work**

15:00 Coffee Break

15:30 **Presentation of the individual work results – Priority topics** – Glenda Mezarobba

15:45 **Session 2: How innovation is supported by European Member States: Common indicators** – TAFTIE Benchmarking Task Force – Berna Windischbaur (on behalf of the TF), Expert International STI Cooperation, FFG

16:00 Q&A

16:15 **Session 3: Good practice examples**

BpiFrance - Sylvie Cogneau, Innovation Offer Development Manager

Agência Nacional de Inovação – ANI (Portugal) – Ana Ponte, Partnership and Innovation Coordinator

Swissnex Brazil – Adriano Bürgi, Deputy CEO

Finep – André Nunes, Superintendent for Health, Agribusiness and Chemistry

17:15 Q&A

17:30 End of the first day



Day 2 - June 20 2017

09:00 Welcome coffee

09:30 **Overview of topics / final selection of the 5 main topics for group work** – Glenda Mezarobba

09:45 **Introduction of group work / knowledge cafe & table moderators** – Berna Windischbaur

10:00 **Group work – Knowledge Café**

11:30 Coffee Break

11:45 **Presentation of the flipcharts**

12:15 **Evaluation – Glenda Mezarobba**

12:30 Lunch

14:00 **Session 4: Introduction to the effective programme design: main characteristics** – Maria Bürgermeister, Energy and Environment Program Manager, FFG

15:30 Q&A

15:45 Coffee Break

16:00 Session 4 continues

16:45 Q&A

17:00 **Session 5: How to attract quality proposals** – Maria Bürgermeister

17:15 Q&A

17:30 End of the second day



Day 3 - June 21 2017

08:30 Welcome coffee

09:00 **Session 6: Selection of Projects** – Maria Bürgermeister

09:15 **Session 7: Managing the Programme** – Maria Bürgermeister

09:30 Q&A

09:45 **Session 8: Role of Technology Transfer Offices in supporting cooperation between STI organizations-industry**

A Brazilian Example: Inova UNICAMP – Milton Mori, Executive Director

An European Example: Technology Transfer Office, University of Natural Resources and Life Sciences (BOKU), Vienna – Bernhard Koch, Technology Transfer Manager/ Deputy Director Research Promotion, Innovation & TechTransfer Office

10:45 Q&A

11:00 Coffee Break

11:30 **Session 9: How to improve STI cooperation between Brazil and Europe?** – Berna Windischbaur

11:45 Q&A

12:00 **Session 10: Euraxess Links Brazil** – Charlotte Grawitz

12:15 **Wrap up Session: Summary of the overall programme / Comments & recommendations for the second training** – Glenda Mezarobba, Julio Cesar Imenes and participants

12:30 End of the Training Camp